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For over 30-years we have delivered high-quality hypoallergenic, research-based food supplements.

We take high standards seriously, which is why we're the **most recommended professional supplement brand**, ranked highest in **quality** and **trust**.¹

¹ According to health care professionals in the U.S., among brands surveyed, Nutritional Business Journal® 2016, 2020, 2023; Kaiser Associates 2014



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Why Pure Encapsulations®?



Free-From



Trust in Manufacturing



Efficacy



Research-Based



We develop
nutritional
supplements with
a **pure commitment**
to **pure ingredients**.



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Free-From

Hypoallergenic Manufacturing

Our comprehensive allergen procedures allow us to confidently prevent ingredient cross-contamination.

Free-From Products

What makes us different isn't just our process or what goes into our supplements — what we leave out matters, too. Pure Encapsulations® products are FREE FROM:

- Wheat, nuts, egg, gluten
- Magnesium stearate
- Carrageenan
- Titanium Dioxide
- Trans fats and hydrogenated oils
- Genetically Modified Organisms (GMO)
- Artificial colors, flavors, sweeteners
- Shellacs and coatings
- Unnecessary binders, fillers, excipients

Gluten-Free

Pure Encapsulations is certified gluten-free by The Gluten-Free Certification Organisation (GFCO). The GFCO is an internationally recognised, trusted symbol signifying that a product meets the highest standards in quality for gluten-free certification.



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Free-From

	Leading Brand	O.N.E.™ Multivitamin
Preservatives	Sodium benzoate, sorbic acid, BHT (butylated hydroxytoluene)	None
Colors	Artificial red, yellow, & blue aluminum lake	None
Sweeteners	Sucrose	None
Hydrogenated oils	Palm oil	None
Animal products	Gelatine	None
Excipients	Acacia gum, calcium searate, crospovidone, hypromellose, polyethelyne glycol, talc, titanium dioxide	Vitamin C (ascobyl palmitate)
Vitamins	Generally 100% NRV: does not contain active forms	Range from 100% to 250% NRV: with methylfolate, methylcobalamin, riboflavin 5' phosphate, and pyridoxal 5' phosphate
Minerals	Carbonate, phosphate, chloride, oxide, sulfate, and sodium forms	Chelated: amino acids/ Krebs' cycle intermediates



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Research Based

Research-Based

Scientific research is a top priority for Pure Encapsulations. Only those compounds whose potency and clinical value have been validated through science or research go into our formulas.

Clinical Trials

More than 30 product-specific clinical studies have been published in leading peer reviewed journals and more than 20 ongoing studies. A Research Compendium of abstracts is available on request.



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Efficacy

Collaboration

Pure Encapsulations® products are formulated by nutritionists, PhDs and leading medical experts to provide strengths and dosing consistent with clinical experience and published research.

Optimal Ingredients

Ingredients are selected for levels of active compounds, bioavailability and the most biologically active forms.



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Efficacy

Regulatory voted **best food supplements** by health professionals.¹



¹ In the U.K. and Ireland, as voted by health professionals, consumers and trade in IHCAN Magazine, Health Food Business and True Health surveys 2017; O.N.E. Multivitamin, 2018; Digestive Enzymes Ultra, 2019; Liver-G.I., 2020; Magnesium (glycinate), 2021; PureDefense, 2022; Cogni Active, 2023; Poly-ProFlora Powder, 2025; Metabolic Xtra.



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Trust in Manufacturing

Ingredient Testing

Each ingredient and every final product is independently tested for potency and purity. Stability testing is performed on all products, to ensure they meet specifications at the end of their shelf life.

Exceed Standards

Pure Encapsulations is GMP certified and exceeds the standards of the USP for supplement manufacturing.



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Trust in Manufacturing

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Raw Materials: 1st Tier of Testing

Raw materials are tested based on the following criteria:

- **Potency:** To verify potency
- **Microbes:** Total plate count, yeast, mold, E. coli, Salmonella, S. aureus, P. aeruginosa, coliforms
- **Identity:** By FT-NIR, HPTLC, TLC, and FAME or DNA for probiotics
- **Heavy metals:** Mercury, arsenic, lead, cadmium
- **Pesticides:** Over 70 compounds
- **Solvents:** Over 32 compounds
- **Allergens:** When applicable.
- **Melamine:** For all proteins
- **Oxidation:** For essential fatty acids
- **Aflatoxin:** For targeted ingredients
- **Total viable count:** For probiotics
- **Enzyme activity:** For enzyme products
- **Antimicrobial agents:** For grapefruit seed extract

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Finished Products: 2nd Tier of Testing

Finished products are tested for the following:

- **Potency :** To insure label claim through expiration
- **Microbes:** Total plate count, see raw material testing
- **Heavy Metals**
- **Pesticides**

**Certificates of Analysis are made
available for each finished product**



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It's What's Inside
That Counts.

ZERO
Coatings

ZERO
Gluten

ZERO
Magnesium
Stearate

ZERO
Carrageenan

ZERO
Titanium
Dioxide

ZERO
Artificial
Colours

